

audiocounsel

INSPIRED BY MUSIC



"AUDIO COUNSEL WAS ESTABLISHED IN 1983 WITH THE INTENTION OF SELLING THE BEST MUSIC SYSTEMS. THAT'S STILL OUR GOAL TODAY."

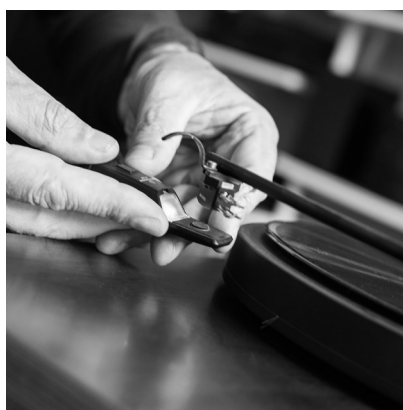
### **SMALL IS BEAUTIFUL**

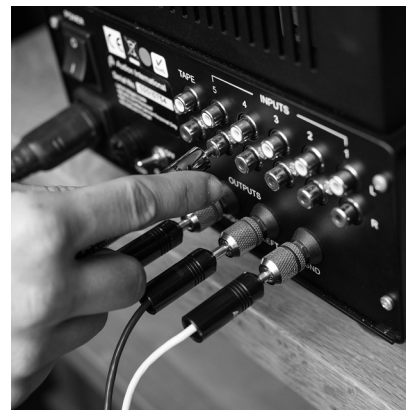
We are a small independent Hi-Fi Dealer, by choice. Being small enables us to invest time in you and your equipment; be that in the demonstration, the installation, or after sales support. We believe the strength of our business is the relationships we build with our customers. Many of our customers have shopped with us for over 25 years. In a recent Naim survey our business had one of the most loyal customer followings of any Naim dealer.

### **IT TAKES A CERTAIN FLAIR OF REAL INSIGHT TO MAKE THINGS SIMPLE AGAIN**

With over 35 years of knowledge & expertise, we understand how to get the very best from your system. There is a real art to getting the true potential from a product. We invest time & energy in our products to find their true potential. This enables us to discover combinations of products that produce a sound that is truly magical. Such combinations include Shahinian Loudspeakers & Dynavector Amplifier, Zu Audio & Audion Valve Amplifiers.

Simply buying the most expensive products & accessories does not guarantee the best musical performance. It is a careful choice of products and components. We believe a music system should be dynamic, involving, rich in texture, organic in sound and ultimately enjoyable to listen to.





## **UNIQUE RANGE OF EXCITING BRANDS**

Our range is quite simply the products that excite us the most. We listen to a large number of products, but only stock the ones that truly inspire us. This diverse range of products is permanently on demonstration for you to listen to. Our shop is located away from the hustle & bussle of the busy high street, in Saddleworth, conveniently close to both Yorkshire & Lancashire with easy access to the motorway. When you arrive, parking is easy & you're in the right frame of mind to listen.

## **WE ONLY SELL BY DEMONSTRATION**

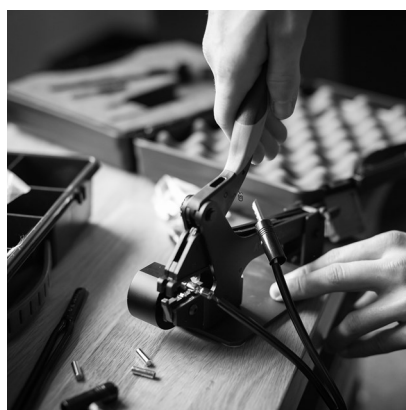
At Audio Counsel we believe there is no substitute for hearing – that's why everything we sell is via demonstration. Obviously, reviews are a useful means of gauging the industry's opinion of a particular product, but you must remember these ore only opinions. The only way to truly understand the product you are interested in is to come along & listen. Demonstrations are conducted in a calm and relaxed environment conducive to listening to music.

## **THE START NOT THE END**

Buying your equipment from Audio Counsel is the start of our commitment to you, not the end. We firmly believe that great customer service should come as standard, not a premium. That's why we're happy to install your equipment for free. To us the installation is a vital part of buying a music system. Without it we have no feedback about the system and whether it is performing to our expectations. Whether you are buying a single component or complete system it is important we know the results.

## **EASY & HASSLE**

We offer a service to sell on your products. This means upgrading is easy & hassle-free.



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