

# audiocounsel



## ZU AUDIO

“High end audio companies like to claim that they create speakers that don’t sound like any other. Usually, such assertions are just talk. But Utah based Zu Audio breaks almost every rule of speaker design.” Steve Guttenberg

The secret lies in their design. All Zu Audio speakers feature a 10.3” full-range driver that covers bass, mid and well up into the treble range. In addition they don’t use a complex cross over network. The inherent problem with multi-way speakers is that they slice and dice the audio signal with the hope that it can be reconstituted in the listening room. Instead Zu use an almost direct – coupled approach which yields major sonic dividends in the critical mid range region.

The results are sensational!! Not only are they one of the most enjoyable speakers I’ve listened to in a long time, but they also look amazing. With Zu, voices sound human, instruments are genuine, and impact and resolution of musical details are consistent from extended treble right through to deep bass. These speakers really rock!

Importantly, they don’t cost the earth. Zu products offer sincere value and are priced to reflect genuine economics.

Audiocounsel is extremely excited about this unique brand from America and is pleased to be the only dealer in the UK. We stock the Druid V, Omen Definition & Omen.

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## ZU OMEN REVIEWS

“They personally introduce you to the artist who is living, breathing, working and engaging you with their joy, sadness, anger, pride, love, hate and opinion intact. This is music so close, it is almost an exchange of inner secrets from the artist to you.” Digital Audio Review

“Voices were decadently rich, well centred in space and completely free of the speaker boxes. These speakers “throw” images and voices into the room in a way that I’ve never heard before.” Audio Ideas

“The Omen’s have wildly exceeded my expectations. Initially my plan was to have the Omen’s in a second system. After a week of breaking them in it became apparent they were a very special speaker. I ended up selling my main speakers which were Stereophile B rated speakers featuring tweeter, midrange and three woofers in each tower.” Customer Review

“I hesitate to call any speaker that can rock this hard polite, but they were incredibly well controlled and coherent, even at ear-splitting levels.” Audio Ideas

“Moreover, their expressive dynamics ensure they are engaging at low volumes. You don’t have to crank them.....but it’s devilish fun when you do.” Digital Audio Review

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## ZU OMEN DEFINITION

“Zu Audio Omen Defs Put the Fun Back into HiFi” – Positive Feedback

“You don’t really get the feeling that you’re listening to great HiFi so much, you just enjoy the music and keep on listening” – Positive Feedback

“A great attribute of the speakers is their fluid sound” – Positive Feedback

“It’s a music addict’s dream to get closer to the music when you’re not out at a concert, and the Omen Defs can really take you there.” – Positive Feedback

“These guys have the winning formula. They inject fun and enthusiasm into their designs and that is what people respond to.” – Positive Feedback

“It excelled in terms of musical values.” Enjoy the Music

“For the record, I enjoyed my time with the Omen Def far more than I had with some speakers costing 10 times more.” Enjoy the Music

“This speaker is all about being connected to the music, experiencing musician interplay as if at a live performance. It is less about being an observer and more about being a participant in the illusion of live. It deserves and shall receive my enthusiastic recommendation.” Enjoy the Music

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## ZU DRUID V

"In the small world of higher-efficiency aficionados, Zu has become a household word" 6moons

"The Druid V uses Zu's most advanced drivers from the \$64,000 Dominance flag ship speaker. The ZuFRD-HO driver. The HO signifies high output delivering stunning attack, shove resolution and bandwidth, expanded dynamic contrast and reduced harmonic distortion."6moons

"The Druid V reflects perfect choices in a very simple but well-executed project. We tested the Druid V with Zanden 300B SET and the results were unbelievable. Transparency, dynamics, textures, tone, tonal balance - everything was in place." 6moons

"The Druid played well to full-bodied blood'n'guts music like folks, country, singer/songwriter, soul, R&B, blues, blues rock, alt./trad,hip hop and garage rock. It's still very compelling for big orchestral, ambient, techno but trades a touch of expansive quality for intimacy and emotional sincerity."6moons

"The new Druid massages the same fun quotient further but adds considerable seriousness. Costlier better parts and costlier more complex cabinetry add up to a more serious performance - more bandwidth, more focus, more resolution, more dynamic gradations ... It's probably fair to say that you'll be hard pressed to find its equal in another sub £10K speaker." 6moons